



French parfumeurs were active in late imperial Russia, and among their...

French parfumeurs were active in late imperial Russia, and among their creations was a scent called Le Bouquet Favori de l'Impératrice. After the October Revolution, the parfumeur Ernest Beaux relocated to France, met Coco Chanel and offered her an array of choices based on Le Bouquet Favori, from which she selected No. 5. Another parfumeur, Auguste Michel, stayed in Russia, working for the TeZhe trust (an acronym for the unromantic State Trust of the Fat and Bone Processing Industry). TeZhe produced Red Moscow, another reworking of the empress's alleged favourite.

Sheila Fitzpatrick - LRB

<https://www.lrb.co.uk/the-paper/v43/n14/sheila-fitzpatrick/frisson-of-electric-sparkle>

Date: 2023-07-30
Words: 95
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