



# Heating/Lighting

https://www.thestranger.com/books/2016/12/08/24738017/new-york-times-columnist-thomas-friedman-spoke-at-town-hall-about-what-the-internet-is-doing-to-jobs-and-culture

**His metaphor for journalism.** "I'm in the heating business or the lighting business." The "heat" is opinion/column writing, which is meant to provoke a reaction. The "light" is the newsgathering/informing.

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Words: 6  
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8 Oct 2023 Evolve watch	5 Oct 2023 Ear thing?
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