

Why?

Why Do All Fashion Designers Dress Alike?

Navy sweaters. Dark pants. Jeans. What the consistency of the industry's top designers says about their collections (and how we should receive them).



Clockwise from top left: The designer bow uniform, as modeled by Maximilian Davis at Ferragamo; Raf Simons at Prada; Louise Trotter at Bottega Veneta; and Erdem Moralioglu. Clockwise from top left, Andreas Solaro/AFP — Getty Images; Luca Bruno/Associated Press; Miguel Medina/AFP — Getty Images; Hoda Davaine/Getty Images

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